



Thinking & Acting Sustainably: Profile of a 21st Century Professional

Sustainability is no longer just for environmentalists – increasingly, professionals need to be informed about the issues, and can use the practices of sustainable development involved to make their work and their companies a force in the 21st century.

The web of social, economic and ecological issues that make up sustainable development can teach us much about our professional lives. Companies are expected to conform to public standards of corporate social responsibility, but this does not have to mean making sacrifices. By making professional organisations more sustainable we can also make them more efficient and more profitable.

A leading expert in the field of sustainability will lead a one day workshop bringing together professionals from different sectors. The programme will be both educational and interactive: through a range of discussion and activities participants will learn how to integrate good sustainable practice into their professions.

A one day workshop for professionals from
PP4SD and the Institution of Environmental Sciences
Friday 17th April 2009, 10am-5pm
Swansea University

£80-IES Professional Member, £110 IES Affiliate Member, £120 Non Member



pp4sd

PROFESSIONAL PRACTICE FOR
SUSTAINABLE DEVELOPMENT